

# The Delco Water Drop

Monthly publication for October, 2014



**DELCO WESTERN**  
SINCE 1978

## Natural Spring Water or Reconstituted Tap Water?

Article from [allaboutwater.org](http://allaboutwater.org)

Recent allegations against the Coca-Cola Company and its brand name of bottled water, Dasani, have publicly highlighted one of the biggest misconceptions about the quality of bottled water. Coca-Cola, advertising its bottled water as “pure, still water,” is now being investigated for misleading consumers about the true nature of the contents of its bottles. Rather than deriving its water from natural springs, Coca-Cola had actually been filling its Dasani bottles with purified tap water.

Of course, this problem of reconstituted tap water in Dasani bottles would not be so large if it was an isolated incident. Unfortunately, the process of bottling tap water is not limited to the Coca-Cola Company. In 1999, the National Resources Defense Council ([NRDC](http://www.nrdc.org)) published the results of a four-year study in which researchers tested more than 1,000 samples of 103 brands of bottled water. These researchers found that,

**“An estimated 25 percent or more of bottled water is really just tap water in a bottle—sometimes further treated, sometimes not.”**

In one case, a brand of bottled water, advertised as “pure, glacier water,” was found to be taken from a municipal water supply while another brand, flaunted as “spring water,” was pumped from a water source next to a hazardous waste dumping site. While “purified tap water” is arguably safer and purer than untreated tap

water (depending upon the purification methods), a consumer should expect to receive something more than reconstituted tap water for the exceptional prices of bottled water.

If bottled water does not necessarily offer purer water than tap water, surely it provides a better tasting water product, right? The answer to this question is no. Bottled water does not always taste better than tap water.



**In an interesting study conducted by Showtime television, the hosts found that 75% of tested New York City residents actually preferred tap water over bottled water in a blind taste test.**

While taste is certainly highly subjective, this study shows that bottled water essentially holds nothing over tap water. In many cases, bottled water is no purer than tap water, and it may not even taste better.

## The Poop About Sewer Pumps at Delco Western

By Brandon McGee

The majority of the people this publication reaches really wants nothing to do with the stinky side of moving water but in reality, there could be gold in that black water (or brown, depending on your view.)

Delco Western carries a complete line of sewer-grinder pumps ranging from the small, residential units up through much larger commercial units.

### E-One

The Environment One (E-One) line is used in locations where gravity feed to city sewer lines from a structure is not available or economical. The E-One line consists of a 1HP 230V grinder pump, either as an individual pump or in series, used to grind up and push the sewer slurry to where it can meet up with city sewer lines.



The tanks vary in size from a 70 gallon model all the way up to 500 gallons and can make building homes and structures in remote

locations possible.

### Keen Pump

The Keen Pump was originally introduced through E-One but Keen now markets direct. The Keen Pump design consists of a fiberglass basin with pumps ranging from 2HP through 10HP with a variety of flow characteristics for moving waste water. Given a more commercial application, these pumps are tough and reliable.

### Tsurumi

Tsurumi pumps are a more diverse pump line giving a lot more applications in a variety of designs. Built to handle a variety of materials and uses, Tsurumi pumps can be used for new development or can be adapted to replace current pumping systems.

While you may not be ready to jump into the sewer markets, Delco Western has made the leap. We love referrals and are willing to pay for them. If you get a phone call about a sewer project (residential, commercial, or municipal), call Ken Wynder at 801-243-4563 and give him the details and we will pay you a referral fee if we make the sale from your referral.

## Did You Know?

Halloween has gone by many names but in our current culture, it represents a day for people to dress up as someone or something else and celebrate with apple bobbing, candy and skeletons.

The most direct cultures associated with Halloween are the Celtic tradition of Samhain (pronounced sow-in) that celebrates and honors the dead and the Christian creation of All Saints Day to celebrate and honor the saints and martyrs that came before.

While many cultures have added to the creation of this holiday, many kids will take to the streets dressed as ghosts, witches, or superheroes in search of free candy. As you travel this holiday, please be careful to watch for little goblins darting across the streets.



## Visiting/Delivery Schedule

10/9-10—So. Utah (Richfield, Hanksville, Moab, Blanding) - Darren  
10/17—Logan - Rob  
10/21-22—So. Utah (Panguitch, Cannonville, Cedar City, Enterprise, St. George) - Darren  
10/24—Uintah Basin - Darren

November TBD

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## Product Spotlight

This month's product spotlight is Training!!!!

Delco Western has traditionally had a Dealer Meeting in November to help with CEU credits. We are not having a statewide Dealer Meeting this year but will have one next year. This year, we are starting something new - Regional Training.

We will come to you!! Contact Darren for more information.

